

Chapter 7

Economic Impact Plan

Goal

- For the town of Chesapeake City to have a strategic economic plan that revitalizes the business district (Business Square) and builds events and recreational activities to benefit both residents and visitors.
- Creation of a small boutique businesses that will create desired jobs for our area.

Chapter 7

Economic Impact Plan

Result

- A small yet vibrant year round shopping district. A town with seasonal festivities and recreational activities. The town of Chesapeake City will transform itself into a much sought after town for its shops, festivities, recreation, all the while being a much enjoyed place to live.

Chapter 7

Economic Impact Plan

- Creation of tourism group to assist in executing this plan (Completed)
- Recruiting of 5 or 6 new shops and galleries
 - Pottery Store
 - Bakery
 - Flavored Vinegar and Oils
 - Tea House
 - Kite & Flag Store
 - Fine Art Gallery
 - Clothing and Bridal Boutiques
- An adjustment to the approach of our shops.





Chapter 7

Economic Impact Plan

- The creation of seasonal Family Friendly Festivities
 - Kite Festival
 - Winterfest of Lights
 - Wine Festival
 - Wedding Capital of the Mid Atlantic

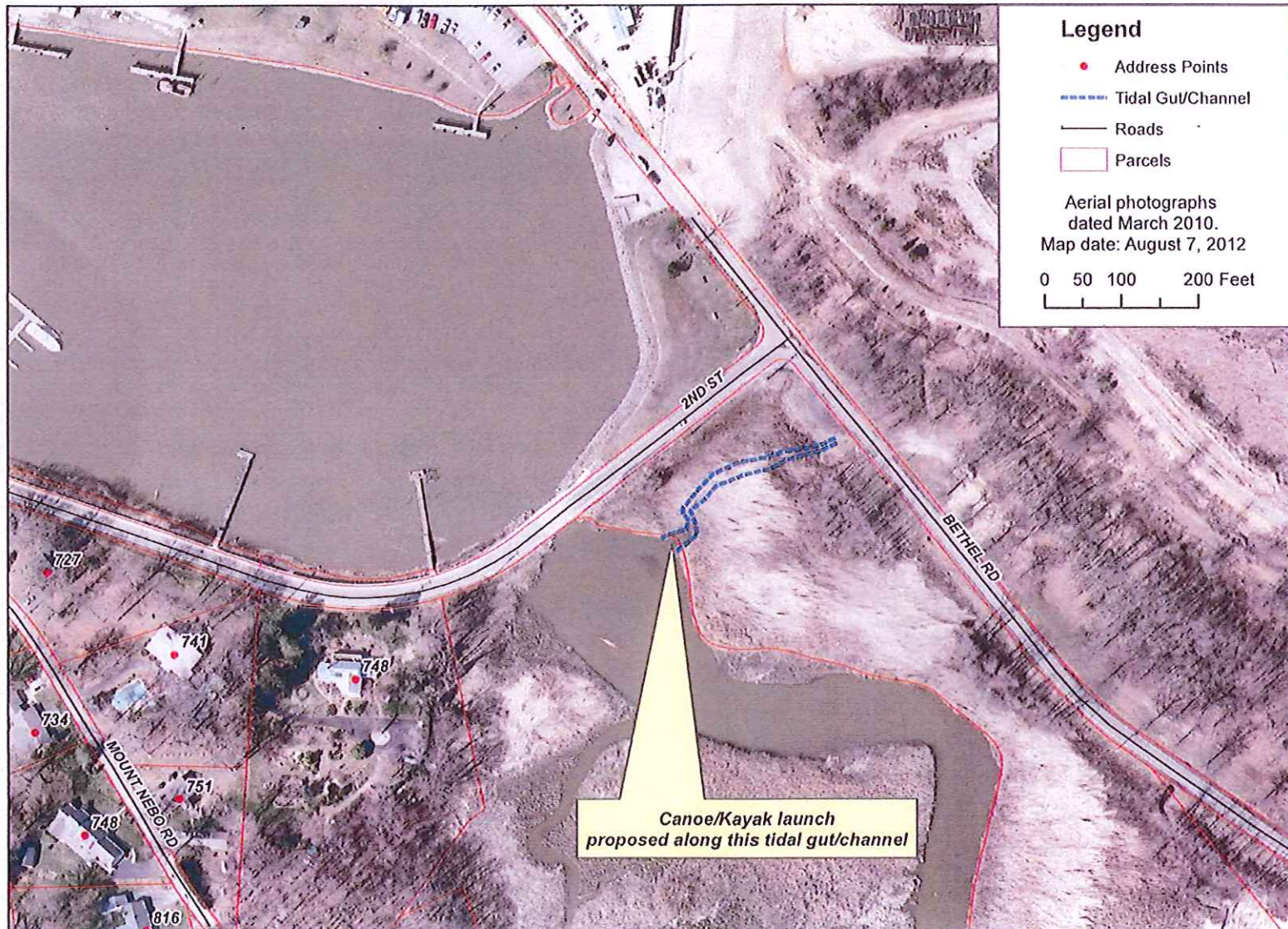
Chapter 7

Economic Impact Plan

- Putting Chesapeake City on the map as a recreational town
 - Canal Trail and other trails
 - Kayak and canoe launch
 - Transform into a true walkable community
 - Increase park area
 - Possible create a state park

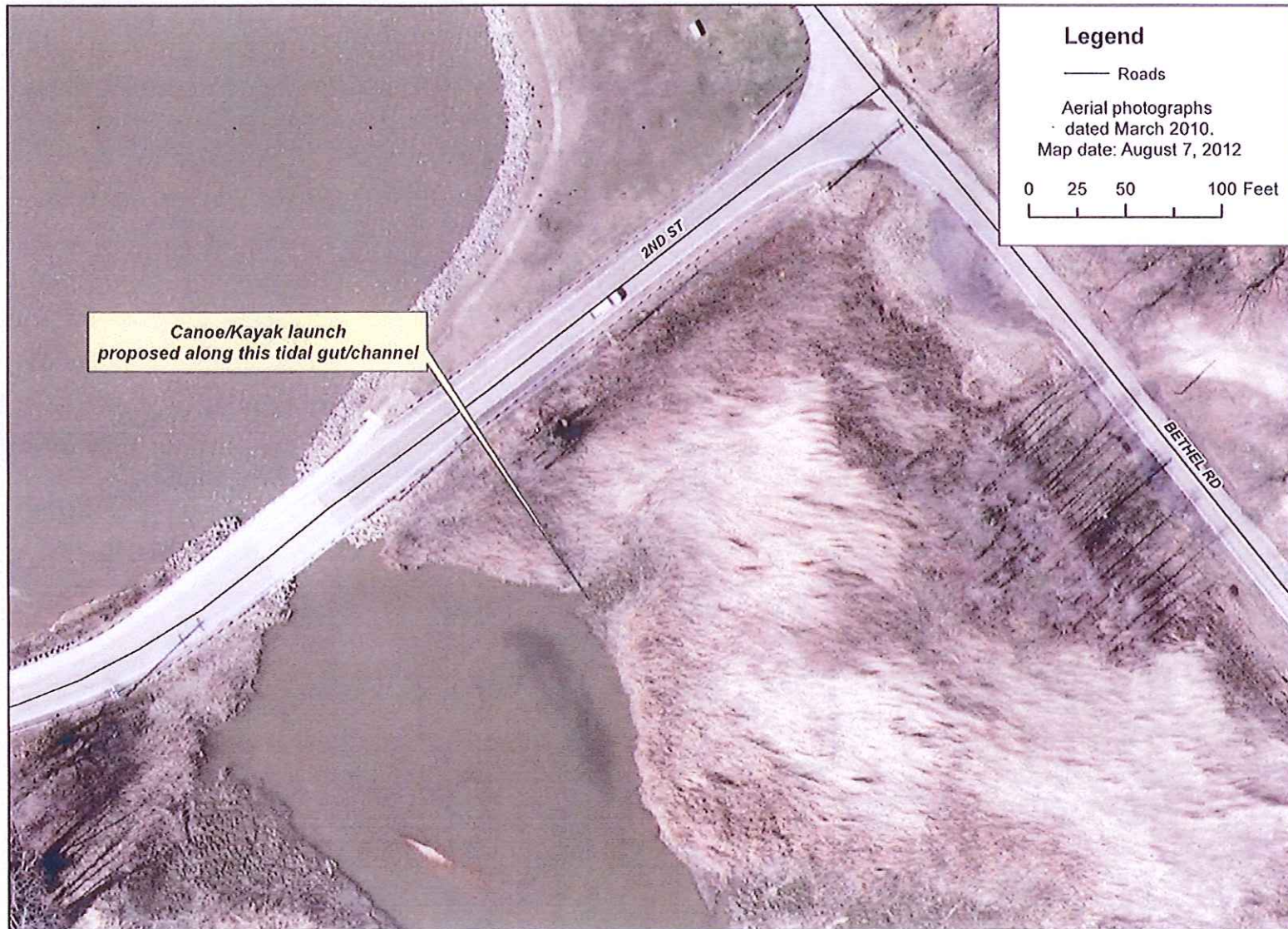


Bethel Rd - Proposed Canoe/Kayak Launch





Bethel Rd - Proposed Canoe/Kayak Launch



Chapter 7

Economic Impact Plan

Town Direction

- Tourism Council
- Recruitment of new shops
- Seasonal Family Friendly Festivities
- Creating a recreational town

7 Major Areas to Improve

- Chapter 1- Landscaping Plan
- Chapter 2- Utility Plan
- Chapter 3- Infrastructure Plan
- Chapter 4- Sidewalk Plan
- Chapter 5- Sign Plan
- Chapter 6- Bike & Walking Plan
- Chapter 7- Economic Impact Plan

Need your support & assistance

Thank You's

- Ron Francis
- Bert Wells
- Staff at Town Hall & other Council members
- Thanks in Advance
- MDP
- SHA
- Army Corp & Mr. Jim Tomlin
- The County, partners with town
- State & Federal Government

Chesapeake City Revitalization Plan



**Many small steps to preserve the
future of our town and to
enhance the quality of life for our
residents**

August 27, 2012